

Creative Director: Jungmin Kang

Designer: Marisa Daddazio

Initial Meeting (2022.04.05)

- Discussed the topic and brief explanation of what the topic is about, the tone, the goal, and the style.

Key Points

- Topic: Kakao internet company
- tone: casual, friendly image
- goal: make the audience familiar with the top services it provides
- style: overall them color (yellow, white, brown)
 - : outlined into multiple pages showing a brief history and each tab linking to the services it provides

link to meeting recording:

https://drive.google.com/file/d/1ggcAT9_dkEQOZ1Wq3fJkfTiLBITJ6ID_/view?usp=sharing